

**8 WAYS
TO BOOST
SUMMER
GIVING**

Summer can be a tough season for churches. As attendance drops, giving and impact can drop with it. Here's some good news: a summer attendance slump doesn't have to mean a summer giving slump.

A congregation that remains engaged will remain generous. Here are eight steps you can start taking today to prevent the dreaded summer giving slump.

1 CAST VISION EVERY WEEK

People will give to a short-term need, but they will invest in a mission they believe in. Cast vision every week of the greater purpose your church is fulfilling. The more your congregation is bought into the vision, the more consistently they'll give when they're traveling. If you're not sure where to begin when it comes to casting vision, [these recommendations](#) will help you get started.



2 PROMOTE SOCIAL MEDIA CHANNELS

Social media provides a great way to keep people connected if they are following your church. Promote your social channels throughout the spring and summer so your congregation is already following you before they go out of town.



3 MAKE IT EASY TO WORSHIP ONLINE

A hard-to-find online service won't be watched. If you live-stream your services, make sure it's easy to access the stream from your website homepage and all of your social channels on Sunday mornings.



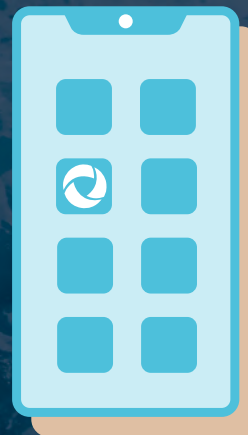
4 TEACH STEWARDSHIP



Giving is more than funding a local church, it's responding to God's call for believers to steward all that we have in a way that honors Him. Teach on this topic so your congregation understands giving as a spiritual discipline. Whether it's a [full sermon series](#) or just a minute or two of dedicated time during the offering moment each week, prioritize this topic. To get you started, check out [these Bible verses](#) about stewardship and [ways to make it easier to talk about money](#).

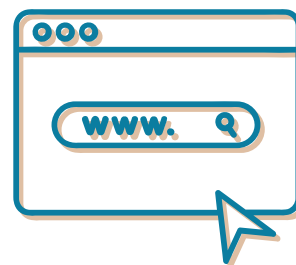
5 PROMOTE YOUR CHURCH APP

Church apps are a great way to build engagement and community when people are not physically at church. If your church has an app, make it a focus to get as many people using it as possible. If you don't have one, the SecureGive team can help you set up a [custom church app](#) fast.



6 MAKE GIVING ACCESSIBLE FROM YOUR WEBSITE

A person should be able to see where they can give almost immediately when they go to your website. The more they have to look, the less likely they are to give. If you don't have a "give" button in the top navigation bar or header section of your website, add it today. To make your website even more effective, [here are some ways](#) to maximize the impact of your giving page.



7 PROMOTE RECURRING GIVING

Accessible giving is important, but automated giving is even better. Don't be afraid to remind people of the difference their consistent generosity makes.

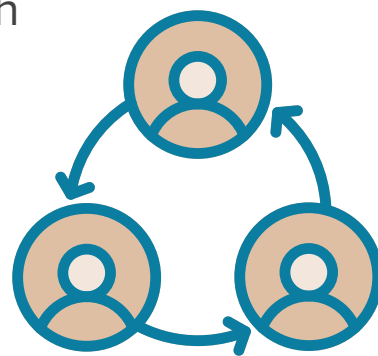
There's no better way to consistently give than with a recurring gift. If you're a pastor, share how your recurring giving has helped you experience the fruit of being generous. For more ideas, [this resource](#) has a few simple ways to increase your recurring giving.



8

COMMUNICATE WITH MEMBERS WHO MISS MORE THAN TWO WEEKS IN A ROW

Two weeks quickly becomes a month, which quickly becomes three months, and so on. Have a plan in place to check in with members or regular attendees who have missed more than two weeks in a row.



Summer doesn't have to mean your church goes through a giving slump. When your congregation remains engaged, they will continue to generously give. Implement these eight steps to prevent a slump and instead have a summer of impact.

Do you have the tools to make giving easy from everywhere this summer? Talk to a SecureGive Giving Consultant to learn how the right system can simplify giving and increase engagement in your church.

[LEARN MORE](#)



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